

# ALL MY BEST FREE STUFF *(All In One Place!)*



Glenn Livingston, Ph.D.

**NOTE:** This represents all my best free material organized by type and sorted by utility for modern entrepreneurs as of 2/26/2013 (*my 48 and ½ birthday*). To stay current, please be sure to join the FREE list at [www.UnlimitedTrafficMachine.com](http://www.UnlimitedTrafficMachine.com)

**If You'd Like To Find Out More About My Comprehensive Marketing System Please Visit**

[www.HowToDoubleYourBusiness.com](http://www.HowToDoubleYourBusiness.com)

**AND: Please Join My LIVE CONVERSION WEBINARS Club for Only \$5**

[www.MakeThemBuy.com](http://www.MakeThemBuy.com)

Or, for the full gamut of educational products, coaching, and done for you marketing services we offer, please visit the blog at

[www.AllGlennsStuff.com](http://www.AllGlennsStuff.com)

**PASS IT ON:** Feel free to copy and distribute this PDF provided you make no changes

# FREE GlennP3s

"GLENNP3s" are full length audio interviews in mp3 format. You've gotta have your GLENNP3s! *(Go ahead, scream it loud from your roof top "I want my GlennP3s!" There, now doesn't that feel better?)*

These are sorted by my approximate assessment of value and utility for modern day entrepreneurs, with the best audios at the top. *(In many cases, corresponding transcripts can be found in the next section)*

Corner Your Market (4 Ways)

<http://www.ppcx7.com/1034.htm>

Maximize Profits with Surveys

<http://www.ppcx7.com/1039.htm>

Perry Marshall HDYB Interview

<http://www.ppcx7.com/1041.htm>

Testimonials That Sell (MP3) + Cheat + Transcript

<http://www.payperclicksearchmarketing.com/mp3-testimonials-that-sell/>

Micro-commitments to Increase Conversion (mp3)

<http://www.payperclicksearchmarketing.com/using-microcommitments-to-increase-profits/>

Self Esteem & Purchase Behavior Part 1

<http://www.ppcx7.com/1036.htm>

Self Esteem & Purchase Behavior Part 2

<http://www.ppcx7.com/1036.htm>

Sell 15,000 Books on Amazon.com

<http://www.payperclicksearchmarketing.com/how-to-sell-books-on-amazon-com/>

Profiting from Every Day Life Experience

<http://www.payperclicksearchmarketing.com/profitting-from-every-day-life-experience>

Control Your Time, Control Your Profits

<http://www.payperclicksearchmarketing.com/control-time-control-profits/>

Odd Way to Double Click Through (Mp3)

<http://www.payperclicksearchmarketing.com/odd-way-to-double-email-clickthrough-rates/>

Perry Marshall Debt Call

<http://www.howtodoubleyourbusiness.com/PerryMarshallInterview43.mp3>

Crowdsourced Conversion Optimization

<http://www.glennlivingston.com/Pluralis.php>

Emotional Copywriting Magic

<http://www.payperclicksearchmarketing.com/emotional-copywriting-magic/>

Emotional Web Stories That Sell

<http://www.payperclicksearchmarketing.com/mp3-web-stories-that-sell/>

Free Spreadsheet - Profit from Bad Advertising  
Profiting from the Potty  
Selling with Stories  
Unlimited Traffic Machine (MP3 Only)  
A Word on the Search Continuum  
Hyperresponsive Talk with Sharon (30 min)  
Marketing Lessons from My Dogs  
Four Strategic Pricing Mistakes  
Making Videos That Sell  
Three changes to profit from a web 3.0 world  
Why Code?  
Bryan Todd (why some make money)  
One Simple Thing Beginners Can Do to Eliminate Hype  
Insecure Marketing Secrets  
Instant Market Segments (MP3)  
Perry Marshall Direct Marketing Principles  
Supercharge Your Phone Sales  
The Pimp That Taught Me How to Market  
Disturbed Emotional Copywriting  
Do You Hate This Too?  
Jonathan Mizel Interviews Big Hairy Dr. Glenn  
Rebecca Castro Interview  
Simone Bichaud Business Coaching Interview  
Sunny Hills Interview  
Advanced Conversion with David Bullock  
Best Marketing Book in 5 Years (Pitch Anything)

<http://www.payperclicksearchmarketing.com/free-spreadsheet-profit-from-your-own-bad-advertising/>  
<http://www.payperclicksearchmarketing.com/profitting-from-the-potty/>  
<http://www.totalconversioncode.com/Selling-With-Stories.html>  
<http://www.howtodoubleyourbusiness.com/SearchContinuumG.htm>  
<http://www.payperclicksearchmarketing.com/hyper-responsive-adwords-marketing-2/>  
<http://www.payperclicksearchmarketing.com/marketing-with-enthusiasm-and-passion/>  
<http://www.payperclicksearchmarketing.com/four-strategic-pricing-mistakes/>  
<http://www.totalconversioncode.com/Videos-That-Sell.html>  
<http://www.totalconversioncode.com/DCts.html>  
<http://www.howtodoubleyourbusiness.com/WhyCodeG.htm>  
<http://www.ppcx7.com/1033.htm>  
<http://www.totalconversioncode.com/Anti-HypeTS.html>  
<http://www.payperclicksearchmarketing.com/insecure-marketing-secrets/>  
<http://www.payperclicksearchmarketing.com/profitting-from-instant-market-segments/>  
<http://www.ppcx7.com/1040.htm>  
<http://www.internetstartupguys.com/B&G-TelemarketingFINAL.mp3>  
<http://www.payperclicksearchmarketing.com/the-pimps-that-taught-me-how-to-market/>  
<http://www.payperclicksearchmarketing.com/emotional-copywriting-with-ben-settle/>  
<http://www.payperclicksearchmarketing.com/the-value-of-being-different/>  
<http://www.howtodoubleyourbusiness.com/JonathanMizelR.htm>  
<http://www.thecoachingguy.com/Success-Coaching.php>  
<http://www.coachescoachingcoaches.com/SB.htm>  
<http://www.coachescoachingcoaches.com/SunnyHills.htm>  
<http://www.howtodoubleyourbusiness.com/AdvancedConversionG.htm>  
<http://www.payperclicksearchmarketing.com/best-marketing-book-ive-read-in-5-years/>

Adwords Archetypes	<a href="http://www.ppcx7.com/1030.htm">http://www.ppcx7.com/1030.htm</a>
Critical Diff Market Intel vs. Keyword Intel	<a href="http://www.payperclicksearchmarketing.com/market-intelligence-vs-keyword-intelligence-the-critical-difference/">http://www.payperclicksearchmarketing.com/market-intelligence-vs-keyword-intelligence-the-critical-difference/</a>
Drop Box Laser Case Study	<a href="http://www.payperclicksearchmarketing.com/laser-case-study-drop-box/">http://www.payperclicksearchmarketing.com/laser-case-study-drop-box/</a>
Peel and Stick in the Real World	<a href="http://www.payperclicksearchmarketing.com/peel-and-stick-in-the-real-world/">http://www.payperclicksearchmarketing.com/peel-and-stick-in-the-real-world/</a>
Search Partner Network Mysteries Revealed	<a href="http://www.payperclicksearchmarketing.com/search-partner-network-mysteries-revealed/">http://www.payperclicksearchmarketing.com/search-partner-network-mysteries-revealed/</a>
The Culture Code (MP3)	<a href="http://www.payperclicksearchmarketing.com/the-culture-code-why-people-around-the-world-live-and-buy/">http://www.payperclicksearchmarketing.com/the-culture-code-why-people-around-the-world-live-and-buy/</a>
Susan Austin Life Coaching Interview	<a href="http://www.coachescoachingcoaches.com/SA.htm">http://www.coachescoachingcoaches.com/SA.htm</a>
Make More Money Turning Off Your Advertising	<a href="http://www.payperclicksearchmarketing.com/make-more-money-by-turning-off-your-advertising/">http://www.payperclicksearchmarketing.com/make-more-money-by-turning-off-your-advertising/</a>
Perry Marshall Direct Marketing Principles	<a href="http://www.ppcx7.com/1040.htm">http://www.ppcx7.com/1040.htm</a>
Perry Marshall On What It Takes To Succeed	<a href="http://www.payperclicksearchmarketing.com/beyond-peel-and-stick-adwords-success-factors/">http://www.payperclicksearchmarketing.com/beyond-peel-and-stick-adwords-success-factors/</a>
The Marketing Continuum	<a href="http://www.payperclicksearchmarketing.com/the-marketing-continuum/">http://www.payperclicksearchmarketing.com/the-marketing-continuum/</a>
The Strangest 12 Minute Success Secret	<a href="http://www.payperclicksearchmarketing.com/transferring-your-previous-success/">http://www.payperclicksearchmarketing.com/transferring-your-previous-success/</a>
Howie Jacobson Implementation Call	<a href="http://www.howtodoubleyourbusiness.com/Implementation.htm">http://www.howtodoubleyourbusiness.com/Implementation.htm</a>
Marty Livingston Interview (Couples Communication)	<a href="http://www.coachescoachingcoaches.com/interviews.htm">http://www.coachescoachingcoaches.com/interviews.htm</a>
Bing Quality Score Best Practices	<a href="http://www.payperclicksearchmarketing.com/bing-quality-score-best-practices/">http://www.payperclicksearchmarketing.com/bing-quality-score-best-practices/</a>
Dealing With Rising Costs on Google	<a href="http://www.ppcx7.com/1032.htm">http://www.ppcx7.com/1032.htm</a>
Direct Mail Cheats	<a href="http://www.payperclicksearchmarketing.com/direct-mail-cheats-with-doberman-dan/">http://www.payperclicksearchmarketing.com/direct-mail-cheats-with-doberman-dan/</a>
Glenn and Sharon on Competition	<a href="http://www.payperclicksearchmarketing.com/Glenn&amp;SharonOnCompetitionR.htm">Glenn&amp;SharonOnCompetitionR.htm</a>
Perry Marshall on Autoresponders	<a href="http://www.payperclicksearchmarketing.com/perry-marshall-on-adwords-autoresponders/">http://www.payperclicksearchmarketing.com/perry-marshall-on-adwords-autoresponders/</a>
Be Someone (Orin Hudson)	<a href="http://www.howtodoubleyourbusiness.com/BeSomeone.htm">http://www.howtodoubleyourbusiness.com/BeSomeone.htm</a>
All My Best Perry Marshall Interviews	<a href="http://www.payperclicksearchmarketing.com/perry-marshall-all-my-mp3-interviews/">http://www.payperclicksearchmarketing.com/perry-marshall-all-my-mp3-interviews/</a>
18 Minute Focus Secret	<a href="http://www.payperclicksearchmarketing.com/the-18-minute-focus-secret/">http://www.payperclicksearchmarketing.com/the-18-minute-focus-secret/</a>
The Rock Solid Coaching Structure	<a href="http://www.thecoachingguy.com/Rock-Solid.php?tid=BestOfGlenn">http://www.thecoachingguy.com/Rock-Solid.php?tid=BestOfGlenn</a>
Aweber Power Segmentation with Jack Borm	<a href="http://www.payperclicksearchmarketing.com/supercharged-segmentation-with-aweber/">http://www.payperclicksearchmarketing.com/supercharged-segmentation-with-aweber/</a>

Oren Klaff Interview (Pitch Anything Author)  
Origin Stories Part Two with Ryan Levesque  
Unusual Ways to Set Buying Criteria  
Local Marketing Mastery Call #1 with Ryan Levesque  
Nuances of Conversion Rate Optimization  
Obliterate Procrastination

<http://www.payperclicksearchmarketing.com/mp3-pitch-anything-author-masterfully-puts-glenn-and-ryan-in-their-place/>

<http://www.glennlivingston.com/A102.php>

<http://www.payperclicksearchmarketing.com/mp3-unusual-ways-to-set-buying-criteria/>

<http://www.payperclicksearchmarketing.com/unusual-insights-into-local-marketing-mastery-call-1/>

<http://www.payperclicksearchmarketing.com/subtleties-of-conversion-rate-optimization-and-ppc-budgeting/>

<http://www.payperclicksearchmarketing.com/obliterate-procrastination-read-this-later/>



Unlimited Traffic Machine EBOOK  
Using Micro Commitments for Coaches (Cheat Sheet)  
Corner Your Market (4 Ways)  
Self Esteem & Purchase Behavior CHEAT SHEET  
Hype rResponsive Survey Method  
Emotional Copywriting Cheat Sheet  
Why Everyone Measures the Wrong Numbers  
6 Unusual Reasons Internet Businesses Fail  
Advanced Testing  
Emotional AdWords Marketing SUMMARY  
Bryan Todd (why some make money)  
How to Test Email Sequence (cheat sheet)  
My 10 Most Important Business Insights This Decade

<http://www.unlimitedtrafficmachine.com/CheatSheet.php>

<http://www.thecoachingguy.com/MC-Cheat.php>

<http://www.ppcx7.com/1017.htm>

<http://www.ppcx7.com/1024.htm>

<http://www.payperclicksearchmarketing.com/pay-per-click-point-of-difference-benefits/>

<http://www.payperclicksearchmarketing.com/adwords-emotional-copywriting-cheat-sheet/>

<http://www.ppcx7.com/1014.htm>

<http://www.payperclicksearchmarketing.com/cheat-sheet-6-unusual-reasons-internet-businesses-fail/>

<http://www.ppcx7.com/1010.htm>

<http://www.payperclicksearchmarketing.com/emotional-adwords-principles-summary/>

<http://www.payperclicksearchmarketing.com/adwords-success-cheat-sheet/>

<http://www.payperclicksearchmarketing.com/testing-email-sequence-order-cheat-sheet/>

<http://www.payperclicksearchmarketing.com/588/>

Broad Match Magic	<a href="http://www.payperclicksearchmarketing.com/adwords-broad-match-magic/">http://www.payperclicksearchmarketing.com/adwords-broad-match-magic/</a>
Perry Marshall Direct Marketing Principles	<a href="http://www.ppcx7.com/1023.htm">http://www.ppcx7.com/1023.htm</a>
Moola Monsters, Credit Creatures, and Saving Squirrels	<a href="http://www.payperclicksearchmarketing.com/moola-monsters-credit-creatures-and-saving-squirrels/">http://www.payperclicksearchmarketing.com/moola-monsters-credit-creatures-and-saving-squirrels/</a>
Adwords Archetypes	<a href="http://www.ppcx7.com/1011.htm">http://www.ppcx7.com/1011.htm</a>
Internet Marketers are Neurotic at Best	<a href="http://www.payperclicksearchmarketing.com/internet-marketers-are-neurotic-at-best/">http://www.payperclicksearchmarketing.com/internet-marketers-are-neurotic-at-best/</a>
Conversion Optimizer Cheat Sheet	<a href="http://www.payperclicksearchmarketing.com/conversion-optimizer-cheat-sheet/">http://www.payperclicksearchmarketing.com/conversion-optimizer-cheat-sheet/</a>
Dealing With Rising Costs on Google	<a href="http://www.ppcx7.com/1056.htm">http://www.ppcx7.com/1056.htm</a>
A Simple Way Out of the Keyword Candy Store	<a href="http://www.ppcx7.com/1027.htm">http://www.ppcx7.com/1027.htm</a>
Free Display Network Book (and Audio)	<a href="http://www.payperclicksearchmarketing.com/free-content-network-book-and-mp3-interview/">http://www.payperclicksearchmarketing.com/free-content-network-book-and-mp3-interview/</a>
Sharon Livingston Interviews Stephen Covey	<a href="http://www.payperclicksearchmarketing.com/stephen-covey-interviewed-by-sharon/">http://www.payperclicksearchmarketing.com/stephen-covey-interviewed-by-sharon/</a>

## VIDEOS

Unlimited Traffic Machine VIDEO	<a href="http://www.unlimitedtrafficmachine.com">http://www.unlimitedtrafficmachine.com</a>
Cockroach Conversion Secrets	<a href="http://www.payperclicksearchmarketing.com/cockroach-conversion-secrets-video/">http://www.payperclicksearchmarketing.com/cockroach-conversion-secrets-video/</a>
Ever Get Lost in Keyword Research?	<a href="http://www.payperclicksearchmarketing.com/keyword-research-for-adwords-crucial-concept/">http://www.payperclicksearchmarketing.com/keyword-research-for-adwords-crucial-concept/</a>
Why Everyone Measures the Wrong Numbers	<a href="http://www.ppcx7.com/1001.htm">http://www.ppcx7.com/1001.htm</a>
6 Unusual Reasons Internet Businesses Fail	<a href="http://www.payperclicksearchmarketing.com/6-lesser-known-reasons-internet-businesses-fail/">http://www.payperclicksearchmarketing.com/6-lesser-known-reasons-internet-businesses-fail/</a>
Advanced Testing	<a href="http://www.ppcx7.com/1002.htm">http://www.ppcx7.com/1002.htm</a>
Copywriting is a Myth (Ethical Bribe Video)	<a href="http://www.copywritingmyth.com/OptInThanks.htm">http://www.copywritingmyth.com/OptInThanks.htm</a>
Holding Back Your Punch (Sharon Video)	<a href="http://www.payperclicksearchmarketing.com/your-adwords-punch-should-you-hold-back/">http://www.payperclicksearchmarketing.com/your-adwords-punch-should-you-hold-back/</a>
Half Your Profits are Driven by 1 in 2000 visitors	<a href="http://www.payperclicksearchmarketing.com/ppc-business-1-out-of-2000/">http://www.payperclicksearchmarketing.com/ppc-business-1-out-of-2000/</a>
Reduce Unsubscribe Rates to ZERO	<a href="http://www.payperclicksearchmarketing.com/adwords-costs-reduce-unsubscribe-to-zero/">http://www.payperclicksearchmarketing.com/adwords-costs-reduce-unsubscribe-to-zero/</a>
To Make More Money Choose Fewer Keywords	<a href="http://www.payperclicksearchmarketing.com/to-make-more-money-choose-fewer-keywords/">http://www.payperclicksearchmarketing.com/to-make-more-money-choose-fewer-keywords/</a>
Pay Per Click Ping Pong	<a href="http://www.payperclicksearchmarketing.com/pay-per-click-ping-pong/">http://www.payperclicksearchmarketing.com/pay-per-click-ping-pong/</a>

Hyperresponsive Search Marketing	<a href="http://www.payperclicksearchmarketing.com/hyper-responsive-ppc-search-marketing/">http://www.payperclicksearchmarketing.com/hyper-responsive-ppc-search-marketing/</a>
Information vs. Digital Marketing	<a href="http://www.payperclicksearchmarketing.com/information-marketing-vs-digital-marketing-for-ppc">http://www.payperclicksearchmarketing.com/information-marketing-vs-digital-marketing-for-ppc</a>
Very Surprising Google Insight (Marketing Center of Gravity)	<a href="http://www.payperclicksearchmarketing.com/your-marketing-center-of-gravity/">http://www.payperclicksearchmarketing.com/your-marketing-center-of-gravity/</a>
Why Emotional Copywriting is So Difficult	<a href="http://www.payperclicksearchmarketing.com/why-emotional-copywriting-is-so-difficult-video/">http://www.payperclicksearchmarketing.com/why-emotional-copywriting-is-so-difficult-video/</a>
The Math of Customer Retention	<a href="http://www.payperclicksearchmarketing.com/the-math-of-customer-retention/">http://www.payperclicksearchmarketing.com/the-math-of-customer-retention/</a>
Using Emotional Nudity in Marketing (Glenn Piano)	<a href="http://www.payperclicksearchmarketing.com/my-most-popular-posts-this-year/">http://www.payperclicksearchmarketing.com/my-most-popular-posts-this-year/</a>
Testimonials That Sell (Webinar Replay)	<a href="http://www.unlimitedtrafficmachine.com/TTS-Webinar.php">http://www.unlimitedtrafficmachine.com/TTS-Webinar.php</a>
My Favorite Motivational Video Ever	<a href="http://www.payperclicksearchmarketing.com/my-favorite-motivational-video-ever/">http://www.payperclicksearchmarketing.com/my-favorite-motivational-video-ever/</a>
Is Twitter Worth Your Time as a Marketer?	<a href="http://www.payperclicksearchmarketing.com/adwords-and-twitter/">http://www.payperclicksearchmarketing.com/adwords-and-twitter/</a>
The Weirdest Job in the World	<a href="http://www.payperclicksearchmarketing.com/the-weirdest-job-in-the-world/">http://www.payperclicksearchmarketing.com/the-weirdest-job-in-the-world/</a>
A Simple Way Out of the Keyword Candy Store	<a href="http://www.ppcx7.com/1003.htm">http://www.ppcx7.com/1003.htm</a>

**NOTE: This represents all my best free material organized by type and sorted by utility for modern entrepreneurs as of 2/26/2013 (*my 48 and ½ birthday*). To stay current, please be sure to join the FREE list at [www.UnlimitedTrafficMachine.com](http://www.UnlimitedTrafficMachine.com)**

**If You'd Like To Find Out More About My  
Comprehensive Marketing System Please Visit**

**[www.HowToDoubleYourBusiness.com](http://www.HowToDoubleYourBusiness.com)**

**AND: Please Join My LIVE CONVERSION WEBINARS Club for Only \$5**

**[www.MakeThemBuy.com](http://www.MakeThemBuy.com)**

Or, for the full gamut of educational products, coaching, and done for you marketing services we offer, please visit the blog at [www.AllGlennsStuff.com](http://www.AllGlennsStuff.com)

**PASS IT ON: Feel free to copy and distribute this PDF provided you make no changes**

© Psy Tech Inc., All Rights Reserved  
For education only, as described in the Disclaimer  
and Terms of Use Agreement on [www.GlennLivingston.com](http://www.GlennLivingston.com)